



We Share the Passion for the Game

2nd Sports Symposium

Johannesburg, South Africa - June 26-29, 2010

Accommodation:

**Airport Grand Hotel and Conference Center
100 North Rand Road
Bardene,
Boksburg 1462 – Johannesburg**

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Programme

Saturday, June 26

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| During the day | Arrival of participants |
| 15:00 – 16:00 | ELS Board Meeting |
| 16:00 – 18:00 | FIFA WC Match at the Hotel bar. (Uruguay vs. South Korea) |
| 19:45 | Welcome Dinner at Royal Boma Restaurant with FIFA WC on TV (USA vs. Ghana). Transfer by Minibus. |

Sunday, June 27

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| From 07:00 | Breakfast |
| 10:00 | Opening of Symposium with Risto Nieminen, ELS President and Yannis Rondiris, COO, Gidani, the South African Lottery. |

Morning Session

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| 10:30 | Organizing the FIFA WC 2010 Pertti Alaja, Finland, Tournament Director, FIFA WC 2010 |
| 11:30 | The role of the press in safeguarding sports integrity Gianni Merlo, Italy, President AIPS (International Sports Press Association) |
| 12:30 | Lunch |

Afternoon Session

- 13:45 Innovative Advertising in Sports, Football and Sports Betting
Erkko Mannila, Finland, Creative Director, PHS/TBWA, Advertising Agency
- 14:45 "Les Arbitres" – A documentary about refereeing and football
- 16:00 FIFA WC Match at the Hotel bar. (England vs. Germany)

Evening Programme

- 17:45 Bus transfer to Soccer City Stadium, Johannesburg
- 20:30 FIFA WC 2010 Match at Soccer City Stadium; Round of Last 16 (Argentina vs. Mexico).

Monday, June 28

From 07:00 Breakfast

Morning Session

- 10:00 Safeguarding Football
Risto Nieminen, Finland, ELS President, WLA Senior Vice President & Chair EL Sports Commission
- 11:00 Sports betting monitoring as a tool to fight corruption and international crime
Jens Nielsen, Denmark, Head of EL Monitoring System
- 12:00 Lunch

Afternoon Session

- 14:00 ENGSO's role to safeguard sport at EU level/ Financing grassroots sports
Michael Trinker, Austria, Chair EU Working Group,
European Non-Governmental Sports Organization (ENGSO)
- 15:00 South African Networking Session
Top Management of the South African National Lottery, Gidani, will join us for a get-together with interesting talks, WC football (The Netherlands vs. Slovakia), food and drinks.

Evening Programme

- 18:00 Bus transfer to Ellis Park, Johannesburg
- 20:30 FIFA WC 2010 Match at Ellis Park; Round of Last 16 (Brazil vs. Chile).

Tuesday, June 29

During the day Excursion and/or departures or extension of stay